



YAFENG YAO

Motion Graphic Designer / Animator

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912 777 9799
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Primary Skills

Cinema 4D

Maya

After Effects

Premiere

Photoshop

Illustration

Drawing

Education Background

Master of Art

Motion Media Design

Savannah College of Art and Design

Savannah, GA 2015-2017

Master of Art

Animation

Savannah College of Art and Design

Savannah, GA 2015-2017

Overview

Creative motion graphics artist with more than **three years** of experience. Thorough understanding of **Motion Graphics** and **Visual Storytelling**. Solid skills for **Infographic**, **Typography**, **Visual Elements Design** and **Animation**. Creation of **Show Opening/Ending/Transitions**. Close collaboration with creative professionals to publish art works on various media platforms.

Work Experience

Motion Graphics Artist

AIB SportsBrands

Designed motion graphics for all AIB Sportsbrands content (include show opening, ending, transitions, lower thirds)

Responsible for creating animation to enhance storytelling (include typography, infographics, animated stories of sports celebrities)

Collaborated with editors, directors of photography, graphic designers, and post production supervisors to improve work flow

Los Angeles, CA 10.2017 - Present

Motion Graphics Freelancer

Play Network

Designed advertising content that include animation for beauty salons to be displayed on their in-store screens

Worked with interior designers and visual directors on graphic designs

Los Angeles, CA 06.2017 - 10.2017

Motion Graphics Freelancer

General Population Studio

In charge of creating all animation works for the NASA Typography project

Designed style frames for the NASA Typography project

Collaborated with content directors and storyboard artists on music videos

Los Angeles, CA 04.2017 - 08.2017

Motion Graphics Freelancer

VBike Technology

Responsible for all graphic design works for bicycle sharing stations, bicycle labels, and bicycle billboards

Designed all animation works of the bicycle sharing Infographic

Los Angeles, CA 01.2017 - 06.2017